

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

<u>Contract / Revision</u> 574219 /		<u>Alt Order #</u> 09815736
<u>Product</u> <b>ROMNEY 4 PRESIDENT</b>		
<u>Contract Dates</u> <b>09/12/12 - 09/18/12</b>	<u>Estimate #</u> <b>370</b>	
<u>Advertiser</u> <b>Romney/R/ President</b>		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	09/17/12	09/18/12	Good Day Colorado	7a-8a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$400.00			
N 2	31	09/12/12	09/14/12	Good Day Colorado	7a-8a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$400.00			
N 3	31	09/17/12	09/18/12	Good Day Colorado	8a-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$300.00			
N 4	31	09/12/12	09/14/12	Good Day Colorado	8a-9a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$200.00			
N 5	31	09/17/12	09/18/12	Regis & Kelly	90130a-10a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$150.00			
N 6	31	09/12/12	09/14/12	Regis & Kelly	90130a-10a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$150.00			
N 7	31	09/12/12	09/14/12	Judge Judy	11a-12p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$125.00			
N 8	31	09/17/12	09/18/12	Judge Judy	11a-12p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$125.00			
N 9	31	09/12/12	09/14/12	We the People w/ Glo	12p-1p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$175.00			
N 10	31	09/12/12	09/14/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$600.00			
N 11	31	09/17/12	09/18/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/12/12 - 09/18/12	<u>Product</u> ROMNEY 4 PRESIDENT	<u>Estimate #</u> 370
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	31	09/17/12	09/18/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$600.00			
N 13	31	09/12/12	09/14/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$600.00			
N 14	31	09/17/12	09/18/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$1,500.00			
N 15	31	09/12/12	09/14/12	M-F LN 9p-930p News	9p-930p		:30			NM	6	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				6	\$1,100.00			
N 16	31	09/12/12	09/14/12	M-F LN 930p-10p	930p-10p		:30			NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				6	\$850.00			
N 17	31	09/17/12	09/18/12	M-F LN 930p-10p	930p-10p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$1,100.00			
N 20	31	09/15/12	09/15/12	Sa LN 9p-930p	9p-930p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$500.00			
N 21	31	09/15/12	09/15/12	Sa LN 930p-10p	930p-10p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$400.00			
N 22	31	09/16/12	09/16/12	FOX News Sunday	8a-10a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$150.00			
N 23	31	09/16/12	09/16/12	News Sunday 5p-530p	5p-530p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$400.00			
N 24	31	09/16/12	09/16/12	News Su 530-6p	530p-6p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$400.00			
N 25	31	09/16/12	09/16/12	Su LN 9p-930p	9p-930p		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$1,400.00			
N 26	31	09/16/12	09/16/12	Su LN 930p-10p	930p-10p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$900.00			
N 27	31	09/16/12	09/16/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$200.00			
Totals											68	\$41,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/18/12	68	\$41,700.00	\$35,445.00
<b>Totals</b>	<b>68</b>	<b>\$41,700.00</b>	<b>\$35,445.00</b>

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574219 /	09815736

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09/12/12 - 09/18/12	ROMNEY 4 PRESIDENT	370

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	09/11/12 / 09/11/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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